

Community Profile: Manawatu District

Ethnicity	% across all ages (2018)
European	89.2
Māori	16.5
Pacific	2
Asian	2.6
Other	2

As of 2018, **18.1** of young people aged 10-24 live in Manawatu District.

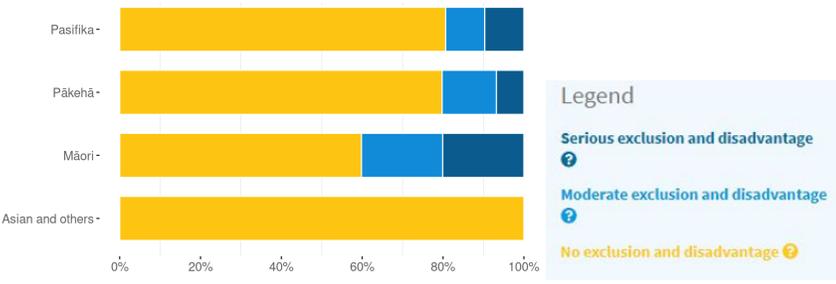
As of 2020, 25% of 12-25 year olds were excluded and disadvantaged, 10% of which fell into 'serious exclusion and disadvantage' while 15% fell into the 'moderate' category. As age increases, young people are more likely to face exclusion and disadvantage. These rates are slightly higher for males (26.8%) than females (22.4%).

Exclusion and Disadvantage is measured across three areas: Care and Protection and Justice Systems; Education and Employment

Serious exclusion and disadvantage - young people experiencing this across all three areas

Moderate exclusion and disadvantage - young people experiencing this across two areas, including one high level interaction

No exclusion and disadvantage - who do not fall in the above two categories, but still may have had an isolated interaction with the police or been stood down from school



Below are some key data of the of rangatahi living in **Manawatu District** aged between 12 and 25 years.

Cultural Identity

- 78%** Agree that it is easy to be myself
- 45%** Māori agree that Māori culture is important to them
- 52%** Māori have explored their whakapapa in the past 12 months

Social Connections

- 25%** Don't have enough contact with family
- 23%** Don't have enough contact with friends

Wellbeing

- 27%** High family wellbeing
- 21%** Low family wellbeing

Housing

- 23%** Live in a deprived neighbourhood
- 27%** Live in an affluent neighbourhood

- 44%** Agree that diversity defines NZ
- 50%** Agree that Māori culture defines NZ
- 19%** Māori use Te Reo Māori regularly at home
- 9%** Felt lonely most or all the time
- 50%** No driver's license
- 24%** High overall life satisfaction
- 19%** Low overall life satisfaction

This data is based primarily on the Vodafone Thriving Rangatahi Project (2020) and the 2018 Census

The Thriving Rangatahi data explorer is based on data from the Integrated Data Infrastructure (IDI), managed by StatsNZ. The IDI includes data sources from surveys such as Te Kupenga and the General Social Survey, along with administrative data from government agencies and departments.
<https://foundation.vodafone.co.nz/thriving-rangatahi-population-explorer/>