



Strategic Plan 2023 – 2030

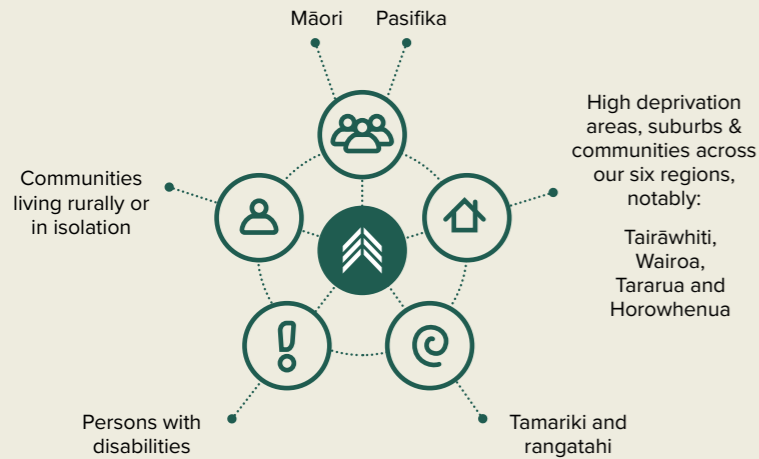
Tō Mātou Wawata | Our Vision

To accelerate courageous transformational change, that creates vibrant, more sustainable, and equitable communities.

Our Purpose

Protect and grow the trust to enable thriving communities.

Ngā Hapori Mātua | Priority Communities



Ā mātou mahi | The way we work

- ✓ Commit to meaningful and authentic relationships.
- ✓ Collaborate with other funders and partners to enhance our impact.
- ✓ Offer leadership, advocacy, and insight into local, provincial and national conversations.
- ✓ Work on the principle of trust with our partners.

Ngā Whanonga Pono | Values

- 1. Mahi Tahī | Collaboration**
 - a. Together we are stronger.
 - b. Relationships are authentic, enduring and based on trust.
- 2. Aro Tahī | Focus**
 - a. Targeted philanthropic efforts on areas of greatest need.
 - b. Deliberate in our actions.
- 3. Ngākau Pono | Integrity**
 - a. Open and trustworthy.
 - b. Value differences and knowledge within our communities.
- 4. Kaha | Courage**
 - a. Be bold and challenge the norms.
 - b. Grow from success and learn from failure.
- 5. Ngākau Whakaute | Respect**

Ngā Whakaohohotanga | Key Drivers

- 1. Asset management** – active investment strategies to preserve and grow our resources now and in the future.
- 2. Effective & efficient organisation** – people, system and community to support our purpose.
- 3. Transformational funding** – committed to equitable outcomes, remove system barriers, and support our communities to achieve their goals.

Ō Mātou Herenga | Our Commitments

- ✓ Protect and grow our capital base to provide future funding for communities in our region.
- ✓ Live and practice our kaupapa in everything we do.
- ✓ Become a climate responsible (Tiakina te Ao Tūroa) organisation.
- ✓ Work in a way that is consistent with Te Tiriti o Waitangi.

Ngā Pou | Pillars

Tū Māori Mai

Māori in the ECCT regions are supported and enabled in their aspirations.

We support programmes that:

- a. Promote a strong cultural identity.
- b. Enhance cultural knowledge and understanding through wānanga / workshops on local Māori histories.
- c. Contribute towards Marae as part of a work programme.
- d. Te Reo and Te Ao Māori flourish.
- e. Matauranga Māori and kaitiakitanga are considered in all key decisions.
- f. Put Māori well-being and Te Ao Māori perspectives to the forefront.
- g. Support Māori housing aspirations with the goal of intergenerational benefit.
- h. Enable Māori to have equal access to opportunities and Māori aspirations are supported.
- i. Lead to tamariki, rangatahi and whānau thriving.
- j. Lead to improved overall equity and well-being.

Kaitiakitanga | Environment

ECCT commits to practicing kaitiakitanga to protect and improve our natural environment for future generations.

This means we support:

- a. Programmes or initiatives that seek to address climate change implications, including cultural change, leadership and awareness.
- b. Community-led initiatives.
- c. Activities that support communities to sustainably manage their natural resources.

Mana Taurite | Equity

ECCT commits to supporting equitable communities within our rohe. Equity is an approach that ensures everyone has access to the same opportunities. Equity recognises that advantages and barriers exist and that, as a result, we all don't start from the same place; we all come from diverse backgrounds and make a commitment to correct and address the imbalances.

This means we support strong communities via programmes that:

- a. Promote equity and enable access to opportunities that work to affect positive change for the communities we serve.
- b. Address the needs of community, whānau and rangatahi who are vulnerable, at risk and / or with high needs.
- c. Support and promote inclusivity.

Hononga | Partnerships

ECCT commits to supporting groups in developing a collaborative community approach that will accelerate courageous transformational change.

ECCT will connect with other funders and partners to enhance our impact and to sustainably grow philanthropic funding capacity in our communities.

High Level Objectives

- ✓ Strengthen relationships with community groups, government agencies, and other stakeholders.
- ✓ Focus on meaningful and authentic engagement to support ECCT's strategic goals.

✓ Māori housing aspirations are supported.

- ✓ Support ecosystem restoration, sustainability, and resilience projects.
- ✓ Support education, behaviour change and leadership to empower climate action.

- ✓ Ensure ECCT's approach to equity is well defined and understood by all stakeholders.
- ✓ Use data driven decision making to identify and support priority communities, particularly those facing high deprivation.
- ✓ Enhance warm healthy homes through repair and maintenance.

Ngā Hua | Outcomes

✓ Māori aspirations supported.

- ✓ Biodiversity, ecosystem, land and water stewardship.
- ✓ Energy, emission reduction and circular economy.

✓ Supported communities are enabled to deliver local benefits.

- ✓ Coordinated and integrated funding and support.
- ✓ Work alongside community groups to create transformational change.

Pāpātanga | Impacts

Greater equity; better health and well-being; strong communities and a flourishing environment.